



BOULDER CITY MAGAZINE®

2018 ADVERTISING RATES
BOULDERCITYMAGAZINE.COM

2018 Advertising Rates

MONTHLY RATES

Full Page	\$525, less than 7¢ per magazine
1/2 Page	\$275, less than 4¢ per magazine
1/4 Page	\$150, less than 2¢ per magazine

COVERS

Inside Front (Currently Unavailable)	\$675
Inside Back (Currently Unavailable)	\$675
Outside Back (Currently Unavailable)	\$775

ANNUALS (10% DISCOUNT)

Full Page	\$5,670
1/2 Page	\$2,970
1/4 Page	\$1,620

*Pre-payment required for discount

HOME GUIDE(REALTORS)

Full Page	\$375 per month
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ONLINE

Linking from www.BoulderCityMagazine.com/advertisers/ is available for \$200 for the year. www.BoulderCityMagazine.com averages 1,000 unique visitors per month.

PLACEMENT

For guaranteed position, add 15 percent.

***A \$50 set up fee will be assessed for the first month of all new advertisements**

Advertising Units



FULL PAGE

8.5" X 11" W/ .25" BLEED
WORKABLE AREA - 7.25" X 9.55"

VERTICAL HALF PAGE

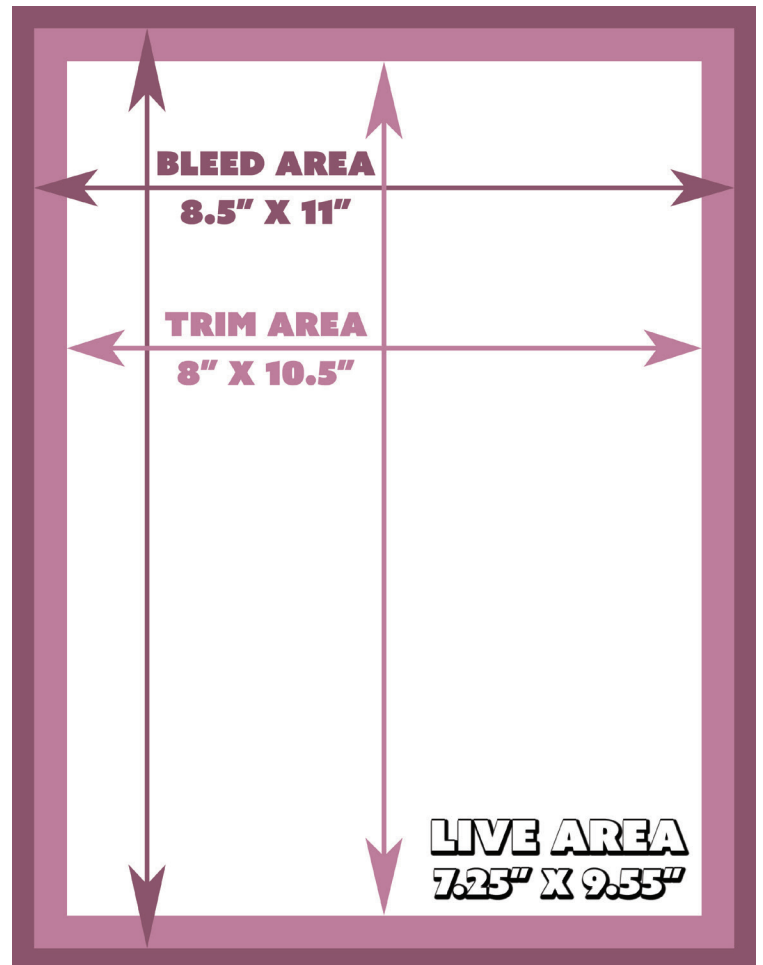
3.5" X 9.55"

HORIZONTAL HALF PAGE

7.25" X 4.65"

QUARTER PAGE

3.5" X 4.65"



INSTRUCTIONS FOR FULL PAGE ADVERTISING

Trim Size is the actual size of the magazine. All full page advertisements **MUST** be extended .25" beyond the trim size. **Live area** is where all your contents should stay within.

Contact: Michelle Gemmill

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About Boulder City

DEMOGRAPHIC INFORMATION

Population: 16,011+

Median age: 47

6,610 total households

91.5% occupied housing units

2018 Planning Calendar

JANUARY

Boulder City Adoptable Pets

FEBRUARY

Boulder City Elks

MARCH

Beer Fest

APRIL

Spring Jamboree*

MAY

TBA

JUNE

Damboree Celebration*

JULY

Lake Mead Nat'l Park

AUGUST

Boulder City 4-H Club

SEPTEMBER

WurstFest

OCTOBER

Monster Museum

NOVEMBER

Chamber Holiday Events*

DECEMBER

AAUW (Am Assoc Univ Women)

* Reoccurring annual cover stories

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